Design Inspirations
Sustainable Design Inspired by Mother Nature, with a Touch of Drama

Wilsonart® HD® High Definition® Laminate celebrates Mother Nature’s inherent beauty with the launch of seven new designs that strikingly resemble the details and flowing movement found in exotic stones like granite.

With our commitment to solutions for a sustainable future, our latest collection represents a beautiful, affordable and eco-friendly alternative to using materials that don’t take advantage of ecological resources. At Wilsonart, we believe that it is our responsibility to do right by our environment by continuously striving to improve our products and processes to ensure minimal impact on the world around us.

Our latest collection is Inspired by Mother Nature and infused with a Touch of Drama. We offer patterns that create maximum impact by adding drama to the décor of any household through bold colors and textures. Take a look to see how you can transform your countertop into a showhouse-worthy centerpiece.
Three trends played center stage as inspiration for the vibrant designs of the latest collection:

**Nature as Artwork:** Examine real stones closely and intimately. They are beautiful, stunning works of art. Their flowing movements and veining make them timelessly beautiful. As more people seek to recreate the look and feel of nature indoors, we look to create designs that showcase Nature as Artwork, in an eco-friendly way for a relaxed, yet chic, atmosphere.

**Enhanced Drama:** Countertops are playing a more dominant role in today’s kitchen, which continues to evolve as the heart and hub of many homes. We’ve captured the vivid colors and elongated patterns seen in real stones to bring tasteful drama to the kitchen and create a unique focal point to be proud of.

**Variety for Life:** More people are building homes for life, often uniting multiple generations of a family under one roof. But even as we age in place, every generation has a desire for self-expression and individuality. A broad variety of affordable patterns and designs allow all configurations of family the opportunity to personalize their living spaces, whether they prefer a vintage feel or a more modern look.
**Design tip:** Paint your base cabinets or stain your entire cabinetry in spice tones to highlight these countertops. For a bold look, pick terra cotta or calypso blue as wall paint. Neutral wall paints like latte complement the warm, creamy tones of the stone.

**Golden Romano**
Mirage Finish with AEON™ 1871K-35
A Brazilian granite featuring a rich blend of sienna and creamy white tones with hints of warm grey veining.
Design tip: A very versatile pattern, the Bianco Romano design pairs equally well with warm wood tones, such as latte or brown, and cooler grey tones. Cabinets painted in rich dark chocolate or elegant white complement this countertop.

Bianco Romano
Mirage Finish with AEON™
1872K-35
An elegant background of creamy white Brazilian granite highlighted with sienna accents and warm grey veining.
Design tip: Deeper wall paint colors like plum or dark olive increase the dramatic effect. Cabinetry in natural maple, honey or red-chocolate brown tones is a perfect match for this bolder look.

Florence Gold Mirage Finish with AEON™ 1873K-35

Giving countertops a dramatic look, this design is rich in contrast, varying layers of brown and amber with pieces of grey and black. This granite from Brazil is ideal to make a statement and create a focal point in the kitchen and bathroom.
Design tip: To create a futuristic feel, pair with a subway tile backsplash in glossy black or white. Honed tumbled tile makes for a more traditional appearance. A bright accent wall or colorful piece of furniture is a subtle, yet impactful style statement.

Cosmos Granite
Glaze Finish with AEON™ 1870K-55
Cosmos Granite is a striking ensemble of rich quartz and minerals in a gentle flow of grey and brown lines with black accents from Brazil. This countertop look complements a variety of kitchen styles from classic to modern and trendy.
Design tip: Dark chocolate, honey, milky white or grey cabinetry bring out the best in this luxurious laminate. Consider a backsplash in white quartz marble or sprinkle in “fruity” paint colors to complete this dream kitchen or bath ensemble.

Spring Carnival
Mirage Finish with AEON™
1876K-35
A confectioner’s overture of white chocolate and creamy brown are accented with grey tones in this deliciously elegant white Brazilian granite. Two flowing patterns create diagonal movement as an alluring feature focus for a fantastically refreshing kitchen countertop.
**Design tip:** Golden ceramic tiles make for a sophisticated backsplash. Cabinetry can be painted with an accent color, or stained in a wide array of colors, such as fumed oak, honey stained walnut and maple, sienna cherry tones or chocolate brown.

**Summer Carnival**
Mirage Finish with AEON™
1875K-35
A fusion of large-scale golden ambers and browns with grey accents one only finds in rich granite from Brazil. Reminiscent of carnival in Venice, Italy, this design also features two diagonal rivers which showcase gemstone-like elements in cream and deep black.
Design tip: Stain or paint cabinets in chocolate brown or paint in shades of white to highlight the mix of colors in this pattern. A mosaic backsplash adds even more character to the kitchen.

Winter Carnival
Mirage Finish with AEON™
1874K-35
A Brazilian granite in red-browns and cool grey featuring two diagonal rivers carrying gemstone-like elements in cream and deep black. The dramatic movement in the pattern creates an elegant piece of art as a kitchen countertop.
CONNECT WITH US FOR MORE DESIGN INSPIRATIONS

www.facebook.com/Wilsonart

https://twitter.com/Wilsonart

http://pinterest.com/Wilsonart

Wilsonart.com
THANK YOU

For more information, images, or interviews please contact:
Nikki Parrotte
nikki.parrotte@padillacrt.com · (703) 894-5460 · @nikki_parrotte